



In order to increase employee productivity, it's important to make a plan, including which technology to implement, to **maximize the benefits of a remote workforce.**

The recruitment industry relies heavily on the productivity of their teams. It is vital that they are equipped with the tools they need to build better relationships and make more placements, faster – no matter where they are working.

### Their CHALLENGES

Data is arguably one of the biggest assets for any organisation. For the recruitment industry, this statement could not be more apt. Recruiters rely on their network, knowledge, market intelligence and collaboration skills; all of which needs to be supported by suitable systems. The overriding requirement for Grassroots Recruitment was to ensure access to critical applications whilst, as custodians of sensitive data, ensuring it was secure at all times.

Grassroots Recruitment selected ESyn3rgy to deliver and support key IT services that would underpin operations with **a level of service availability and security** that would usually be associated with enterprise sized organisations.



**About Grassroots Recruitment**  
Grassroots Recruitment was established in 2008 and has gone from strength to strength since. Focused on delivering better outcomes for employers across the whole of the UK, Grassroots Recruitment put partnerships before placements. Grassroots Recruitment are an ISO9001 accredited, multi award winning progressive organisation that takes pride in the high level of standards achieved and maintained.

Other key requirements for the business were:

-  Access from any location
-  Internal it resource not required
-  Easily scalable
-  Pay as consumed I.T.
-  Continuous Data Backup
-  Access from any device
-  Instant provisioning
-  Secure remote access
-  Project collaboration
-  Enterprise-Grade Security

## Our SOLUTION



MyView provides Grassroot Recruitment with a secure desktop Cloud environment, allowing staff to work at any location and at any time without compromising security.

MyView, developed by ESyn3rgy, has been created by using market leading Microsoft technologies including Azure Cloud and the Office 365 application suite. With these at the core of MyView, Grassroots Recruitment are provided with enablement across almost every business process.

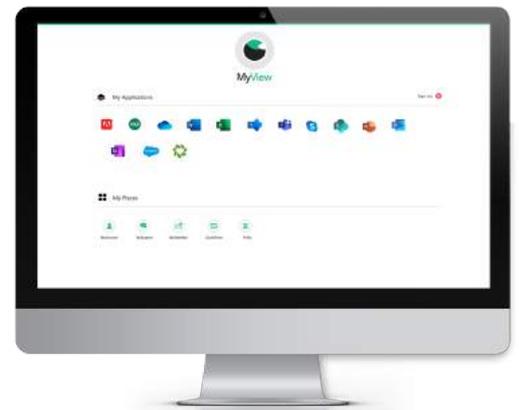
Grassroots Recruitment staff are provided with the MyView secure desktop Cloud incorporating Office 365, shared document storage, collaboration and business continuity from a fully managed Cloud. As long as there is an available internet connection, staff are able to work from any location and from any device.

Vitality for Grassroot Recruitment, all data is subjected to a perpetual backup process and secure at all times. Should a laptop or other end point device be lost or stolen, all data is held in an environment that is subjected to the highest level of security protection and vigorously monitored.

## Benefits TO THE CLIENT

The business benefits realised by Grassroots Recruitment via the engagement of ESyn3rgy and the implementation of MyView were notable, rapidly realised and wide sweeping. Those of most significance are:

- |  |   |
|--|---|
|  Reduced capital cost                       |  Easy to manage  |
|  Monthly predictable & scalable costs       |  Save office space - no server, storage onsite           |
|  No Microsoft license purchase or upgrades  |  Access of data & applications from anywhere             |
|  Enterprise-class data security             |  Allows users to instantly work from anywhere            |
|  Reduced ongoing maintenance costs          |  A simple & secure approach to 'bring your own device'   |
|  IT Support included in monthly cost (24/7) |  Easy collaboration for remote & out-of-office employees |
|  Backup & recovery included                 |   |



### About ESyn3rgy

ESyn3rgy was established to address a need in the industry. High quality, business improving IT has never been more accessible but, all too frequently its implementation is flawed by a marketplace that is dominated by the 'What' rather than the 'How'.

ESyn3rgy emphasise on the 'How' and this is what sets us apart. We are able to provide you with access to Enterprise standard IT services without the associated costs applied in such a way that success is assured, and completeness achieved.

[www.es3cloud.com](http://www.es3cloud.com)

The Hayloft, Pury Hill Business Park,  
Towcester, Northamptonshire, NN12 7LS,  
United Kingdom

Support +44 (0) 1604 807 020 | [support@es3cloud.com](mailto:support@es3cloud.com)

Sales Enquiries +44(0) 203 598 4007 | [info@es3cloud.com](mailto:info@es3cloud.com)

