



As Financial Services firms adopt managed services for **risk and compliance**, what benefits can a tightly integrated, and innovative managed services partnership offer?

Asante Capital Group have successfully executed capital raising assignments for General Partners with strategies across buyout, venture capital, special situations, infrastructure, energy and private debt, including direct placement mandates. With offices in London, New York and Hong Kong, Asante provide global coverage of the institutional investor base.

### Their CHALLENGES

Esyn3rgy have worked with Asante from its infancy. Whilst the business was initially small, its Directors understood the importance of implementing quality information technology platforms from the outset. This approach would ensure the highest level of efficiency, security and future scalability.

Crucially, the core business systems needed to be fully managed and with a **high availability assurance**, allowing the Asante Directors to focus on the development of the business.

Other key requirements for the business were:

-  Access from any location
-  Internal it resource not required
-  Easily scalable
-  Pay as consumed I.T.
-  Access from any device
-  Instant provisioning
-  Secure remote access
-  Project collaboration



**About Asante Capital Group**  
Asante Capital Group is a leading independent private equity placement and advisory group, providing bespoke professional guidance and capital raising solutions for clients raising alternative investment funds around the world.

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## Our SOLUTION

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Asante is a perfect example of how ESyn3rgy adapt and evolve the services that we provide to support the evolution of a business. This case study reflects the tangible benefits of the ES3 partnership ethos which is based on continuous service improvement.

ESyn3rgy implemented MyView as a core business platform given its ability to meet all stated requirements and also providing a flexible platform that would develop in line with a growing business.

MyView has been created using market leading Microsoft technologies including Azure Cloud, Microsoft 365 and market leading security applications. With these at the core, Asante were able to provide end users with the Office suite, shared document storage and collaboration from a secure, fully managed Cloud.

However, Asante enjoyed substantial growth and increase in staff headcount and with that, fundamental changes in processes. A change in approach was therefore required.

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## Benefits TO THE CLIENT

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The business benefits delivered to Asante through the engagement of ESyn3rgy and the implementation of MyView and subsequently the MyView Cloud Ecosystem were notable, rapidly realised and wide sweeping. Those of most significance are:

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|  Reduced capital costs                     |  Save office space - no server, storage onsite           |
|  Monthly predictable & scalable costs      |  Access of data & applications from anywhere             |
|  No microsoft licence purchase or upgrades |  Allows users to instantly work from anywhere            |
|  Delivery of non-SaaS software             |  A simple and secure approach to 'bring your own device' |



ESyn3rgy designed, commissioned and deployed a secure 'Cloud Ecosystem' dedicated to the needs of the Asante teams. Whilst this retained the key attributes of the MyView hosted desktop, it additionally provides Azure Active Directory, fully synchronised native Microsoft 365, Box (Cloud content management) and Sage.

### About ESyn3rgy

ESyn3rgy was established to address a need in the industry. High quality, business improving IT has never been more accessible but, all too frequently its implementation is flawed by a marketplace that is dominated by the 'What' rather than the 'How'. ESyn3rgy emphasise on the 'How' and this is what sets us apart. We are able to provide you with access to Enterprise standard IT services without the associated costs applied in such a way that success is assured, and completeness achieved.

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